



State of Arizona
Department of Education

Jaime A. Molera

Superintendent of
Public Instruction

March 25, 2002
CN 39-02

MEMORANDUM

To: Administrators, National School Lunch and School Breakfast Programs

From: Rick Hall, Program Director
National School Lunch and Breakfast Program

Subject: Exemptions under the Restricted Competitive Foods Regulations

USDA has updated the list of exemptions under the Restricted Competitive Foods Regulations. An exempted product from the Restricted Competitive Food Regulations may be sold during the meal period in a school food service area. Food and Nutrition Service does not approve or endorse exempted products. An exemption does not indicate a product has significant nutritional value.

For specific categories of foods considered “foods of minimal nutritional value, please refer to 7 CFR Part 210 Appendix B (a)(1) and Part 220 Appendix B (1).

The following items are now exempt from the “jellies and gums” and “soda water” categories, respectively:

- Brach’s Confection Inc.® ***Fruit Loops Fruit Snacks™***
- General Mills Betty Crocker® Special Edition ***Fruit By The Foot® in Berry Tie-Dye™ and Tropical Tie Dye™ flavors***
- Mac Farms, Inc. ***e-Moo®***

The following General Mills Betty Crocker® Special Edition products have new formulations and are still considered exempt:

- ***Fruit By The Foot® in Strawberry Flavor***
- ***Fruit Roll-Ups® in Strawberry Punch, Tropical Cherry, Crazy Colors, Blastin' Berry Hot Colors: Blazin Blue®, Sizzling Red®, Electric Yellow®, Screamin' Green®***
- ***Scooby Doo™ Fruit Snacks***
- ***Strawberry Fruit Snacks***
- ***Strawberry Punch Fruit Gushers***

School food authorities should not perceive this memo as guidance or encouragement concerning the possible purchase of these products. Companies often produce similar non-exempt items that are still considered “foods of minimal nutritional value.” The exemption of one product does not mean that similar products or a family of products are exempted unless specifically stated in an exemption letter. The attached list includes an ingredient statement for each exempted item. This helps schools differentiate between exempted products and similar non-exempted products.

Please contact your assigned specialist at (602) 542 - 8700 if you have any questions regarding this memorandum.